



FOR IMMEDIATE RELEASE  
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### **ROSE-HIP VITAL™ SECURES COVETED PHARMACY GUILD ACCREDITATION**

Pharmacists will soon be able to recommend the benefits of Rose-Hip Vital™ for Arthritis with a special training module now approved by industry leaders.

The Pharmacy Guild of Australia and the Australian Pharmacy Council (APC) recently announced the accreditation of the Rose-Hip Vital *'iTherapeutics'* training module, the first ever such accreditation for an Arthritis Complementary Therapy on *'iTherapeutics'*.

The accreditation will allow pharmacists to gain points towards their annual professional development requirements.

Rose-Hip Vital Managing Director, Colin Diamond said the Australian Pharmacy Council accreditation of the Rose-Hip Vital *'iTherapeutics'* module would be a great benefit for people with Arthritis.

"Pharmacists are at the front line of care for many people particularly those with early stage Arthritis," Mr Diamond said.

"The *'iTherapeutics'* Rose-Hip Vital module will help pharmacists to understand the abundance of scientific studies behind Rose-Hip Vital and allow them to make effective evidence-based recommendations for their customers."

"This is a significant development for Rose-Hip Vital™ and we look forward to working with The Pharmacy Guild of Australia and the Australian Pharmacy Council (APC) to improve knowledge for practitioners."

Pharmacy Guild of Australia spokesperson, Peter Guthrey said the *iTherapeutics* Rose-Hip Vital™ module was accredited by The Pharmacy Guild of Australia and the Australian Pharmacy Council (APC) for the next three years.

"The *iTherapeutics* Rose-Hip Vital module will allow pharmacists to gain up to 0.5 points towards their annual requirements," Mr Guthrey said.

The *iTherapeutics* module includes an on-line module presentation which includes a 4 minute training video presented by respected health educator Mr Stephen Eddy.

Principal of Health Schools Australia, Mr Eddy takes a scientific and evidence-based approach to his education with a focus on restoration and maintenance of health.

"More than 30 international scientific studies including double –blind placebo-controlled trials have pointed to the effectiveness of Rose-Hip Vital for Arthritis," Mr Eddy said.

"The evidence suggests that Rose-Hip Vital may be confidently recommended by Pharmacists as a first line therapy for Arthritis pain relief".

"The *iTherapeutics* module will allow pharmacists to understand the data and its significance for their customers."

Exclusive to the Australian marketplace is Rose-Hip Vital with GOPO®, the all-natural product that is sourced from 100% pure and natural Rosehip. Backed by over 30 scientific studies including double-blind placebo controlled trials, Rose-Hip Vital contains the unique patented GOPO® compound

which is responsible for blocking the white blood cells from reaching the inflamed joint, thereby helping to reduce the inflammation and pain associated with Arthritis.

Available in Capsules and easy-to-take 125g Powder, Rose-Hip Vital is the only product worldwide that contains the patented compound GOPO® and may help:

- ✓ Temporarily relieve the pain of Arthritis, Osteoarthritis and Rheumatism
- ✓ Increase joint mobility
- ✓ Relieve inflammation and joint swelling
- ✓ Improve Osteoarthritis symptoms in the hands
- ✓ Improve sleep when affected by joint discomfort
- ✓ Improve the symptoms of lower back pain

Tel 1800 851 888

[www.rosehipvital.com.au](http://www.rosehipvital.com.au)

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**For further information, clinical trials or to arrange an interview with an expert contact Peta Shulman at Brand New Solutions on 02 8356 9595 or [peta@brandnewsolutions.com.au](mailto:peta@brandnewsolutions.com.au)**

**Rose-Hip Vital™ CHC APPROVED**

Rose-Hip Vital™ is a powerful antioxidant made from 100% natural rosehip (Rosa Canina) which may help temporarily relieve the pain of arthritis, rheumatism and osteoarthritis. Rose-Hip Vital may help relieve symptoms of osteoarthritis such as inflammation and joint swelling and increase joint mobility. Using Rose-Hip Vital capsules may even improve sleep by helping relieve joint discomfort. Rose-Hip Vital Pty Ltd is the only company in Australia that has our products tested for the patented compound GOPO®  
[www.rosehipvital.com.au](http://www.rosehipvital.com.au)

Use only as directed. If symptoms persist, consult your healthcare professional CHC41581-07/10